



Crucial Learning Toolkit and e-Learning Pricing

Crucial Learning Toolkit ¹	DES Price*	CL Price ²
Crucial Conversations Mastering Dialogue ³	\$219 per kit	\$330
Crucial Accountability (2 Day)	\$219 per kit	\$330
Crucial Accountability (1 Day)	\$160 per kit	\$240
Getting Things Done ³	\$179 per kit	\$270
Power of Habit ³	\$179 per kit	\$270
Influencer	\$219 per kit	\$330

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¹ Available in physical and electronic format.

² Crucial Learning kit cost range based on volume purchased, price stated above is range from 3,000-4,999 kits at \$219 per kit, to 1 kit priced at \$330.

³ Available as online e-Learning through the Learning Center Learning Management System.

*Prices may vary due to state and local tax rates.