



Crucial Learning Toolkit and e-Learning Pricing

Crucial Learning Toolkit ¹	DES Price*	CL Price ²
Crucial Conversations Mastering Dialogue ³	\$245 per kit	\$330
Crucial Accountability (2 Day)	\$245 per kit	\$330
Crucial Accountability (1 Day)	\$190 per kit	\$240
Getting Things Done ³	\$210 per kit	\$270
Power of Habit ³	\$210 per kit	\$270
Influencer	\$245 per kit	\$270

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¹ Available in physical and digital format.

² Crucial Learning kit cost range based on volume purchased, price stated above is range from 3,000-4,999 kits at \$245 per kit, to 1 kit priced at \$330.

³ Available as online e-Learning through the Learning Center Learning Management System.

*Prices are the pretax amounts and final pricing will vary depending on destination's state and local tax rates.

Current pricing as of January 2024